

RAY LEWIS
EDITOR AND
PUBLISHER
HERMANT BLDG.
21 Dundas Square
TORONTO

CANADIAN MOVING PICTURE

Digest

THIRTY-SIXTH YEAR OF PUBLICATION 1915-51

Vol. 43, No. 27

TORONTO, CANADA

October 13, 1951



Famous Players
Canadian Corpor-
ation extends a
warm and cordial
welcome to Their
Royal Highnesses,
The Princess Eli-
zabeth and The
Duke of Edin-
burgh.

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
21 DUNDAS SQUARE TORONTO



MOST HONORED! MOST PUBLICIZED!

M-G-M's TECHNICOLOR MASTERPIECE

An American in Paris

82,992,017

**MAGAZINE READERS
SOLD BY EDITORIAL
ENDORSEMENT!**

*Just a few tributes and
they're still coming:*

"MOVIE OF THE WEEK"

Look Magazine, readership 18,453,000

"FIRST SELECTION"

Good Housekeeping, readership 9,971,000

"SUPER-MUSICAL"

Life Magazine, readership 18,212,477

"RECOMMENDED PICTURE"

Woman's Home Companion, readership 6,424,000

"PICTURE OF THE MONTH"

Seventeen Magazine, readership 2,500,000

"PICTURE OF THE MONTH"

Redbook, readership 4,304,283

"MEDAL FOR OUTSTANDING MOVIE"

Parents' Magazine, readership 4,294,721

"BEST MUSICAL OF THE MONTH"

Cosmopolitan, readership 3,898,000

"PICTURE OF THE MONTH"

Coronet Magazine, readership 9,261,381

"PICTURE OF THE MONTH"

American Magazine, readership 5,673,155



Plus 154,198,164

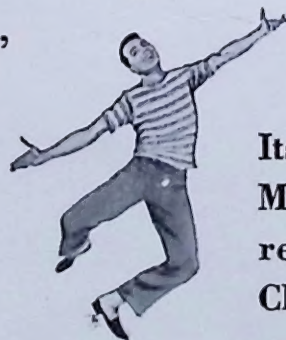
**MAGAZINE READERS
SOLD BY M-G-M's BIG
AD CAMPAIGN!**

Appearing in these magazines (*many in full color*)—American • Look • Collier's Life • Saturday Evening Post • McCall's True Story • Ladies' Home Journal • Parents' Modern Screen Stories • Movieland • Screen Guide • Motion Picture • Cosmopolitan Seventeen • Redbook • Good Housekeeping Woman's Home Companion

**TOPPED BY GIANT NEWSPAPER
AND RADIO PROMOTION!**

**EXTRA! AT
PRESS-TIME!**

Its off to terrific start at Radio City Music Hall, N.Y. and special pre-release engagements in Evansville, Cleveland, New Orleans, San Francisco



M-G-M presents "AN AMERICAN IN PARIS" • To the Music of GEORGE GERSHWIN • starring GENE KELLY • and introducing LESLIE CARON • with OSCAR LEVANT • GEORGES GUETARY • NINA FOCH • Color by TECHNICOLOR • Story and Screen Play by Alan Jay Lerner Lyrics by Ira Gershwin • Directed by Vincente Minnelli • Produced by Arthur Freed • An M-G-M Picture

RAY PRESENTS

"Every Little Fella' Needs A Friend"



TENT 28 TORONTO VARIETY WAS HOST TO VARIETY CLUBS INTERNATIONAL AT MID-WINTER MEETING, ROYAL YORK HOTEL, OCT. 4, 5 and 6, 1951.

ORDER OF BUSINESS

THURSDAY, OCTOBER 4

- 10:00 A.M. Registration and Roll Call. Hall D. (Convention Mezzanine Floor).
- 11:00 A.M. Business Session. Hall D.
- 12:30 P.M. Luncheon. Palm Court. (Off Main Lobby). (Officers, Representatives and Canvasmen).
- 2:00 P.M. Business Session. Hall D.
- 5:30 P.M. Cocktail Party. Variety Club, Prince George Hotel. (Officers, Representatives, Canvasmen and Ladies).
- 7:30 P.M. Buffet Dinner. Floral Room, Prince George Hotel. (Officers, Representatives, Canvasmen and Ladies, Barkers and Ladies of Tent 28).

(For wives of visiting delegates, special bus leaves main entrance, Royal York Hotel, at 11:45 a.m. for Luncheon at Variety Village).

FRIDAY, OCTOBER 5

- 9:00 A.M. Special Buses leave from main entrance, Royal York Hotel, for visit to Variety Village. (Officers, Representatives and Canvasmen).
- 12:30 P.M. Luncheon. Hall B. (Convention Floor). (Officers, Representatives and Canvasmen).
- 2:00 P.M. Business Session. Hall D. (Convention Mezzanine Floor).

- 6:00 P.M. Variety Clubs International Cocktail Party, Foyer Concert Hall, Royal York Hotel. (Officers, Representatives and Ladies, Barkers and Ladies of Tent 28, and Guests).
- 7:30 P.M. Banquet. Concert Hall, Royal York Hotel. (Officers, Representatives and Ladies, Barkers and Ladies of Tent 28, and Guests).

After Dinner—Dancing (Concert Hall).
(For wives of visiting delegates, bus leaves main entrance, Royal York Hotel, at 12 noon for Luncheon at Round Room, Eaton's College St. Store, and shopping tour).

SATURDAY, OCTOBER 6

- 3:00 P.M. Barbecue, Western Style—Special bus will leave from the main entrance, Royal York Hotel, for Barbecue at Circle (M) Ranch, Kleinberg, Ontario.



Toronto and District

BILL PRESS

All managers of the Canadian Odeon circuit have been lined up for the J. Arthur Rank Showmanship Contest for cash prizes, which gets under way Oct. 18 for a period of 13 weeks, the competition being divided into five leagues, with a sixth to be added for the leaders when the drive starts to take form.

The basis for the campaign takes in exploitation features, boxoffice returns and candy sales, as related to an individual quota for each theatre across the country.

The previous contest was staged in honor of President Leonard Brockington and, this time, the inspiration is J. Arthur Rank himself.

The head office judges include Dave Griesdorf, vice-president and general manager, Ivor Smith, Harvey Hunt, James Hardiman and Don Hudson.

The Palace Theatre at New Toronto, a unit of Premier Theatres, made a special play with the introduction of a new dinnerware premium which was announced as "the costliest ever offered by any theatre anywhere in the world." The dishes are available to patrons every night from Monday through Friday, plus service charge.

No less than 26 Toronto neighborhood theatres had announced children's film performances on Saturday, Sept. 29, thus indicating that local managers are paying particular attention to the juvenile trade. Of these theatres, 17 were units of B. and F. Theatres, six were members of Allied Exhibitors and three were Canadian Odeon Theatres.

K. Lincoln Cooper, assistant to Manager John Gibson of the Fairlawn Theatre, Toronto, has been transferred to the Odeon at Ottawa to be assistant manager to Gordon D. Beavis. Cooper has also had experience as assistant at the Odeon Theatre, London, Ont.

The three men, all residents of the Hamilton district, who were caught by police in the act of smashing the safe of the Strand Theatre, Hamilton, pleaded guilty to the charge of shopbreaking and theft.

THE CANADIAN MOVING PICTURE DIGEST

Entered as Second Class Matter

RAY LEWIS
Editor-in-Chief

Address all mail to the Publisher
CANADIAN MOVING PICTURE DIGEST
COMPANY, LIMITED
21 Dundas Square - Toronto
Telephone: Waverley 8696
Cable: Raydigest

Established 1915. Publication weekly.
Subscription: \$5.00 yearly

— Correspondents —

A. L. FAIRWEATHER..... Saint John, N.B.
J. J. CONKLIN..... Winnipeg, Man.
BRUCE PEACOCK..... Regina, Sask.
JACK DROY..... Vancouver, B.C.
WILL McLAUGHLIN..... Ottawa, Ont.
BILL PRESS..... Toronto, Ont.

Stanley Kramer To Produce Life Story Of Franklin D. Roosevelt

The Digest is in receipt of a notification from Val-Kill Cottage, Hyde Park, New York, as follows:

"Mrs. Franklin D. Roosevelt disclosed that rights to the life story of Franklin Delano Roosevelt, long eagerly sought by Hollywood, have been granted to motion picture producer Stanley Kramer.

"The arrangement includes the collaboration of Mrs. Roosevelt in the film, which Kramer will make for Columbia Pictures release. Mrs. Roosevelt was represented in the negotiations by the Jaffe Agency.

"Five years of speculation over which studio, if any, would get the rights to the life story of the nation's great war time president, thus came to an end. It had been made clear by Mrs. Roosevelt that this period of time would have to elapse before anyone would be granted the motion picture rights to the Roose-

velt story.

"I am happy that Mr. Kramer will be the one to produce this picture," Mrs. Roosevelt said. "I am familiar with his work and have great confidence in his honesty and integrity as well as his ability."

"Kramer, film records show, produced such hits as Champion, Home of the Brave, The Men, Cyrano de Bergerac and currently is making Death of a Salesman.

"It will be at least three years before the Roosevelt story comes to the screen, according to Kramer. Intensive research into the late president's entire lifetime and deep study of countless history-making documents are involved.

"In signing the deal Kramer said to Mrs. Roosevelt: 'This is for me a personal dedication to what I consider the most important of all American subjects for the screen.'"



NO PERFORATIONS

20% MORE LIGHT
and BETTER VISION from
EVERY SEAT!

CYCLORAMIC®
Custom Screen

The FIRST
Major Screen
Improvement in
30 Years!

*Patent applied for

The Magic Screen of The FUTURE . . . NOW!

- Perfect sound transmission
- Elimination of backstage reverberation
- Perfect vision in front rows
- Better Side Vision

Distributed by

DOMINION SOUND EQUIPMENTS
LIMITED

HEAD OFFICE: 4040 St. Catherine Street West, Montreal, Que.

BRANCHES AT: Saint John • Halifax • Quebec • Montreal • Ottawa • Toronto
Winnipeg • Regina • Calgary • Edmonton • Vancouver.

Toronto Variety Club Is Host To International Variety Mid-Winter Conference

Officers, executive members and representative Barkers of 40 Tents met for their Mid-Winter Variety International conferences at the Royal York Hotel, last week, the sessions beginning on Oct. 4th and continuing until Saturday, with a banquet on Friday night, in the Concert Hall of the Royal York Hotel, Toronto, at which time there was announced a cable from the Duke of Edinburgh which expressed a wish to meet with the representatives of International in Toronto.

The Duke of Edinburgh is an honorary member of the recently formed London, England, Tent, which Tent has adopted a project in which the Duke of Edinburgh is specially interested, namely, the reclamation of the Children's Playgrounds which were bombed during the war years.

Accordingly Chief Barker Jack Chisholm of Tent 28, International Chief Barker of Variety Marc Wolfe, and John J. Fitzgibbons, CBE, Foreign and International Committee representative, will be received by the Duke of Edinburgh during the visit of H.R.H. Princess Elizabeth and the Duke of Edinburgh in Toronto.

On Thursday, October 4th, Marc J. Wolfe of Indianapolis, International Chief Barker, made the opening address. Other speakers were Jack Chisholm, Chief Barker, Tent 28, Toronto, who delivered the address of welcome on behalf of the members of Tent 28, who officiated as hosts for this Mid-Winter meeting.

Jack Beresin of Philadelphia, 1st Assistant International Chief Barker, urged that those assembled consider the appointment of a full-time executive to find Ways and Means directed to Fund-Raising; George C. Hoover, Miami, Florida, 2nd Ass't. Inter. Chief Barker; M. Murray Weiss, Boston, Inter. Property Master; George Eby, Pittsburg, Inter. Dough Guy, presented the Treasurer's report; Chick E. Lewis, of Showmen's Trade Review, and who is the Inter. Press Guy since 1944, stated that Variety Tents were delinquent in making press-contacts. Nathan Golden of the Bureau of Trade & Commerce stated that the services of Variety, in respect to Public Relations, should be given wider publicity. Variety has, for many years, been doing the same kind of service which Compo is engaged in at the present time with the Movietime campaign.

General William McCraw and Chief Barker Marc Wolfe, both stressed the need for constructive publicity, the benefits which will be derived in fund-raising plans, through keeping the press informed of the various tents' activities, their multiple services through the combined operation of forty tents which assume the stature of a national service now reaching into services internationally.

It was stated that from the Tent in Tokyo, Japan had sent a representative to a former meeting, and when this delegate was publicly mentioned, with reference to the distance which he had travelled, the delegate in reply said,

"You mention how far I have come. I do not think I have come far enough."

In addition to the new Tent which was opened in London, England, the Tent in Tokyo, there is a Tent opening in Dublin.

Mayor Hiram McCallum was introduced and received a Variety badge. Mayor McCallum commented on the close relationship existing between the United States and Canada, a relationship which as the years pass by cements the friendship of these two countries, bringing us closer and closer in the development and protection of mutual interests.

His Worship, The Mayor of Toronto, talked of the Community services of International Variety, of Variety Village in Toronto, to which public-spirited men, such as Connie Smythe, had given so constructively and liberally. Without such services and the voluntary services of various organizations, the tax-rate would be greatly raised in order to enable governments to replace the services which these organizations, to which he referred, gave voluntary services, including Variety. "I do not know how any government could carry on without the voluntary services which they receive," said Mayor McCallum.

The keynote of that Thursday morning session was press contacts, the necessity of publicizing the projects of the various tents, the services of which covered such a wide field of human service, that it included hospitals and recreational centres, research laboratories, rehabilitation centres, vocational schools, in its endeavors to, not only alleviate human suffering, but to heal and to mend broken bodies, wrecked minds and maimed souls, bending its efforts towards, not only cures, but preventative research and measures.

A small pamphlet was distributed which gave, in published form, a synoptical history of The Movie Industry, by General William McCraw. This pamphlet was distributed to the Service Clubs of Texas from the Committee for "It's Movietime In Texas," of which R. J. O'Donnell and Col. H. A. Cole are Co-Chairmen.

On Thursday night there was a buffet dinner to the delegates, and on

Friday night a very gala affair, a dinner and dance attended by the visiting Barkers and their wives, the resident Barkers and their wives, and Barkers who were not resident in Toronto. The visiting wives of the delegates on their arrival in Toronto were consigned to the special attention of the Women's affiliated group, who officiated on a sight-seeing tour of Toronto, and a visit to Variety Village, with luncheon at the Village and a luncheon on Friday at Eaton's Round Room.

Among the guest speakers for the Friday night dinner was The Hon. Paul Martin, Minister of Health and Welfare who, in an informative address, presented an outline of the services of his Department and the government's Health and Welfare services, to which Variety Tent 28 contributed such valuable co-operation. John J. Fitzgibbons, CBE, introduced the Hon. Paul Martin. Chief Barker Jack Chisholm presided and introduced the International Variety Chief Barker, Marc Wolfe. The men looked quite handsome in their "blacks" and the ladies made a glittering picture in their jewels and most becoming evenings gowns and furs. There were two head tables; and looking around the Crystal ballroom, at the many tables, at which were seated members of Variety and their guests, it looked as if everyone interested and affiliated with the Field of Amusement was there, and having an enjoyable evening.

Doris Day's 'Moonlight Bay' Album On Sale With Release of Warner Musical

Doris Day's album of "On Moonlight Bay" favorites, taken from the Warner Bros. Technicolor film starring Miss Day, Gordon MacRae and Jack Smith, finished pressing and have been shipped to go on sale with the current release of the film.

Columbia album in all three speeds contains eight sides, including the title tune, "Tell Me," "Till We Meet Again," "Every Little Movement," "Love Ya," "Cuddle Up a Little Closer," "Christmas Story," and "I'm Forever Blowing Bubbles."

This marks the blonde singing star's fifth album for Columbia, four of which were taken from Warner tunc-films. They include "Lullaby of Broadway," "Tea for Two," "Young Man With a Horn," and "You're My Thrill." Paul Weston backgrounds "On Moonlight Bay," with an assist from the Norman Luboff Choir and Jack Smith.

JARO Annual Report Shows Reduction Bank Loans By \$21 Millions

With trading profits for the year ending June 23, 1951, double those for the preceding 12-month period and a reduction in bank loans totalling approximately \$21 millions for the two-year period, the annual report of the J. Arthur Rank Organization. (Odeon Theatres Limited and subsidiary companies), reveals an accelerating rate of recovery following the critical 1948-49 period and a markedly higher level of earnings for the fiscal year just ended.

Net profit before taxes was \$8,300,000 and trading profits, after depreciation but before other charges, approximately \$11 millions compared with \$5 millions for the fiscal year preceding. A reduction in bank indebtedness during the year of \$11 millions is reported.

The net result of Odeon Theatre operations for the year ending June 23, 1951, is a profit of \$830,000 compared with a net loss of \$375,000 for the previous year.

In the chairman's statement to shareholders, Mr. Rank refers specifically to the successful development of the Canadian operation of which on a visit this year with the managing director, John Davis, he made an extensive examination.

"I am satisfied," he states, "that our investment, with efficient and satisfactory management, in this rapidly developing rich country will become of increasing importance to this group during the coming years."

Referring to the substantial interests of the organization in theatres outside the United Kingdom, Mr. Rank explains that the purpose was "to insure an adequate outlet for the showing of British films in the territories in which the theatres are situated." He comments that "as a result of this policy, we are now in the position of not only having secured this assured outlet for British films but making a reasonable return upon our investments."

The satisfactory improvement in the over-all earnings position is ascribed by Mr. Rank to two main factors—increased profits from theatre operation and manufacturing companies; reduction in film production losses. But he points out that, as far as theatre earnings are concerned, the improvement in Britain is almost entirely due to economies and improved efficiency. Credit for this is given to the administrative leadership of the managing director, John Davis, now appointed deputy chairman of the group in addition to his previous post.

During the year, twelve major feature films were produced at the organization's Pinewood Studios and the group participated financially in an additional six films produced at Ealing Studios. The majority of these reach the Canadian market during the 1951-52 season.

Problems confronting the film industry in the United Kingdom including the burden of special taxation which Mr. Rank characterizes as "unreasonable" and "unfair," affect most seriously the production side of the business.

During the period covered by the report, he notes, the British public paid \$83 millions in admissions to the 554 theatres operated by the Odeon group and the British government immediately drained off \$31 millions from the box-office by a special levy. In these circumstances, despite some government financial aid to the producers, he does not consider the present position of film production to be either an economic or a healthy one although materially improved over the recent past.

In the J. Arthur Rank group, the situation is being frankly faced by budgeting specifically for film production losses. For the year ending June 23rd last, provision of \$3,900,000 is made under this heading compared with a total of \$6,300,000 for the previous year and a very substantial further reduction is forecast for the next financial year.

Summarizing the production outlook, Mr. Rank concludes "I can only reiterate that in my view a stable British production industry is essential in the national interests and is necessary to the film industry of the country."

Empire-Universal Sets Production Program

Among the outstanding features to go into production for U-I shortly and scheduled for release by Empire-Universal in Canada are:

"*The World In His Arms*," a lusty tale of adventure based on Rex Beach's famed novel to be filmed in Technicolor with Gregory Peck and Ann Blyth topping the cast.

"*Against Two Flags*," an exciting story of an international adventurer to star Errol Flynn and also to be filmed in Technicolor.

"*Steel Town*," another Technicolor special starring Ann Sheridan, John Lund and Howard Duff in a story of the men and women of the steel mills.

"*All American*," a dramatic tale of today's football warriors to be filmed in Technicolor with Tony Curtis heading the cast.

"*Great Companions*," a warm and moving story of the friendship between a young medical man and an orphaned boy written by Gene Markey in which Dan Dailey will be starred, and

Kershaw Agencies Ltd. Exclusive Manley Agents In Eastern Canada

The following letter was received by the Digest from Frank Kershaw of Kershaw Agencies Limited, Calgary, Alberta:

"Kershaw Agencies Limited are the exclusive agents in Eastern Canada for the Manley Inc. Electric Popcorn Machines and Manley Popcorn Supplies. Kershaw Agencies, effective of this date will renew active distribution of Manley products in Eastern Canada. This agency was formerly operated by Paul Maynard by virtue of an agreement was cancelled by court action last year.

The reason for the delay in resumption of distribution by Kershaw Agencies Ltd. of Manley distribution was necessitated by the introduction of the new 1951 Manley Aristocrat Popcorn Machine. This machine has now been approved by Canadian Underwriters and is available for immediate delivery in all parts of Canada. The new Aristocrat is a revolutionary new type of popcorn machine that has won wide acclaim in the United States. It will soon be trade shown in Eastern Canada.

The new Manley Machine is now on display at Super Pufft Popcorn Company, 83 Duke Street, Toronto, Ont., who are acting as our exclusive agents."

Frank Kershaw is coming East shortly to set up sales and distribution arrangements and announcements will be released to the trade journals in the near future.

which also is to be filmed in Technicolor.

"*Red Ball Express*," the dramatic, behind-the-lines saga of the hard-bitten G.I. drivers who managed to keep the American armies supplied with the essentials of war during the dash across Europe and into Germany, with Jeff Chandler and Alex Nicol heading the cast.

"*Sally and Saint Ann*," a tender and moving story of faith and devotion in which Ann Blyth will star.

"*Hair Trigger Kid*," a tale of Texas in the early turbulent days to be filmed in Technicolor with Audie Murphy in the top role.

"*Oh, Money, Money*," a comedy revolving about the misadventures of a man of great wealth who seeks to recapture a lost romance, in which Piper Laurie and Charles Coburn will be starred.

"*Hear No Evil*," a dramatic story of the prize ring in which Tony Curtis will be starred.

BUY U-I...

The Best Friend Your Box-Office Ever Had!

**A MILLION ARROWS SCREAM ACROSS THE HEAVENS!
TEN THOUSAND HOOVES THUNDER OUT OF ASIA!**

...as the endless legions
of the mighty Khan
storm the golden gates
of Samarkand to claim
the Princess Shalimar!



Color BY *Technicolor*
The GOLDEN HORDE
OF GENGHIS KHAN

-Starring

ANN BLYTH · DAVID FARRAR

with **GEORGE MACREADY · RICHARD EGAN · PEGGIE CASTLE**

Screenplay by **GERALD DRAYSON ADAMS** · Directed by **GEORGE SHERMAN** · Produced by **HOWARD CHRISTIE** and **ROBERT ARTHUR** · A Universal-International Picture



Another Hit From

Empire - Universal Films Ltd.

Barney Balaban Paramount President, A. W. Schwalberg Address Sales Meeting

Paramount's three-day division sales managers' meeting which was held recently was keyed to the unprecedented number of top quality boxoffice attractions set for release and production.

The upbeat tone of this important home office meeting was sounded by A. W. Schwalberg, President of Paramount Film Distributing Corporation, who presided, and Barney Balaban, President of Paramount Pictures Corporation, and division managers in attendance.

Mr. Balaban led off the meeting by reviewing the progress made by Paramount in producing top pictures as *A Place In The Sun*, *Here Comes The Groom* and *That's My Boy*, and stressed the fact that the distribution of these films merit exceptional sales efforts. As a result of these efforts the company should be able to look forward to outstanding business from this outstanding product.

Those present from the field were division manager Hugh Owen (Eastern and Southern), Howard G. Minsky (Mid-Eastern), J. J. Donahue (Central), M. R. Clark (South Central), and George A. Smith (Western), along with Gordon Lightstone, Canadian General Manager.

With a total of seventeen scripts completed or in preparation for future production — with stars, producers and directors already assigned — Paramount is today in its most advantageous position in years, accord-

ing to a statement by Y. Frank Freeman, Paramount Vice President and Studio head.

A. W. Schwalberg, President of Paramount Film Distributing Corporation, at the opening session of Paramount's important three-day sales meeting, read Mr. Freeman's prepared statement to the assembled executives of the company.

Variety International Holds Mid-Winter Meeting

Present:

International Officers: Int'l. Chief Barker Marc J. Wolf, Indianapolis, Ind.; 1st Asst. C.B. Jack Beresin, Philadelphia, Pa.; 2nd Asst. C.B. George Hoover, Miami, Fla.; Int'l. Dough Guy George Eby, Pittsburgh, Pa.; Int'l. Property Master Murray Weiss, Boston, Mass.; Int'l. Press Guy C. E. Lewis,

VANCOUVER NEWS

JACK DROY

John Pugh from the Sapperton Theatre, New Westminster, was appointed manager of the Odeon Theatre in Abbotsford, replacing Bob McKay, who resigned and moved to Calgary. Alex Myers, former manager of the Cambie Theatre, Vancouver, which was recently given up by Odeon, was moved to the Odeon-Olympia, a local suburban house, replacing Herb Wolfe. Bob Kelly, head of Odeon Candy concessions, is the new secretary of the Vancouver and District Football Association. Mark Watkins, former assistant-manager at the Odeon-Hastings, Vancouver, passed away in Toronto. Watkins was a well known organist at the Orpheum and Hastings theatres here. Jack Zaitzows of Vancouver, owner of the Roxy and Princess theatres, Melville, Sask., has appointed Joe Harris, formerly with Empire-Universal Films, manager of the two theatres. Leo Foli, son of D. Foli of the Studio Theatre, has left for Chicago where he will continue his musical studies. Leo is a top-notch violinist.

New York, N.Y.; Ceremonial Barker James G. Balmer, Pittsburgh, Pa.; Heart Committee Chairman Nathan D. Golden, Washington, D.C.; Int'l. Representative at Large Sam J. Switow, Louisville, Ky.; Int'l. Executive Director William C. McCraw, Dallas, Texas.

International Representatives: Michael Felt, Philadelphia, Pa.; Jake Flax, Washington, D.C.; William Elson, Minneapolis, Minn.; Jack Rose, Chicago, Ill.; Allan Moritz, Cincinnati, Ohio; Julius Schepps, Dallas, Texas. *International Fixers:* Ezra E. Stern, Los Angeles.

Foreign Committee: George Hoover, Miami, Fla.; J. J. Fitzgibbons, CBE, Toronto, Ont.; Marc J. Wolf, Indianapolis, Ind.

International Canvasmen: John Walsh, Pittsburgh; Allan Moritz, Cincinnati; J. C. Ansell, St. Louis; Jack Zide, Detroit; Murray Whiteman, Buffalo; Leo Rosen, Albany; R. Wade Pearson, Washington; Myer L. Stern, Omaha; George Schepps, Dallas; Harry Meenach, Dayton; Herbert Kohn, Memphis; John Fulton, Atlanta; J. C. Hunter, Tulsa; William Koster, Boston; Scott Lett, Charlotte; Dave Bershon, Los Angeles; Irving Mack, Chicago; H. R. Vogel, Milwaukee; J. W. Busic, Edward K. Lane, Grand Rapids; Morris Stein, J. J. Chisholm, J. J. Fitzgibbons, CBE, Toronto, Ontario; Ray Wylie, New Haven; Fred Nahas, Francis R. Deering, Houston; Ed. Lachman, Martin Kornbluth, Ned Shugrue, New York; Don V. Tibbs, Salt Lake City; Ben Goffstein, Wilbur Clark, Lt.-Gov. C. Jones, Las Vegas.

Make Your Reservations Now

FOR THE ANNUAL

Meeting and Luncheon

of the

Motion Picture Theatres Association of Ontario

To be held

TUESDAY, NOVEMBER 6th, 1951

at the

**King Edward Hotel, Toronto
(Sheraton Room)**

Registration
9.30 A.M.

Business Meeting
10.00 A.M.

Luncheon
1 P.M.

MOTION PICTURE THEATRES ASS'N OF ONTARIO

Arch. H. Jolley, Secretary

21 Dundas Square

EM. 4-9630

Toronto, Ont.

Maritime News

By ALICE L. FAIRWEATHER

Miss M. Irene Malloy of the F. G. Spencer Company Limited, Saint John, is spending a vacation in New York city.

*Mr. Malcolm Walker of Halifax, N.S. is in town this week.—
Mr. A. A. Fielding of the Capitol theatre, Bridgewater, is expected this week.*

Mr. and Mrs. T. J. O'Rourke of Minto, N.B. were in Saint John this week enroute home after a very pleasant week spent in Boston, Mass.

The Capitol theatre Saint John had a different kind of show this week. For two mornings it was turned over to the Canada Packers Maple Leaf Cooking School. Miss Brenda York, Dietician from Toronto conducted the school at which prizes were given away. The audiences, of course, were composed of women but the odd man could be seen around as the event was sponsored by the Lions Club.

Percy Fielding, manager of the Goudey theatre Barrington Passage continues very ill.

Mr. Carl Nelson, itinerant Motion Picture Projectionist for many years who pioneered in such places as Sussex, Parrsboro, etc. was in town this week renewing old acquaintances in the Motion Picture business. Carl's health has not been too good—he is now retired and living at Salmonhurst, New Denmark, in the vicinity of Grand Falls where he has purchased a farm.

The Mayfair and Regent theatres in Saint John are installing Foto-Nite.

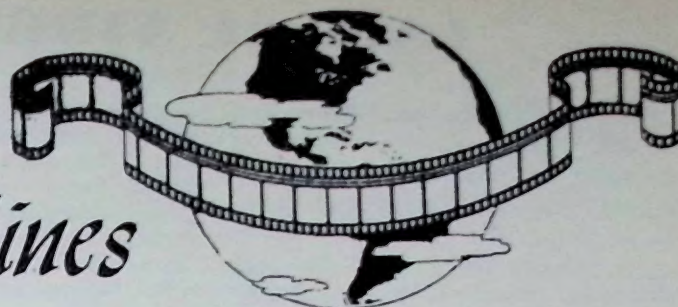
Mr. J. P. Kylie, veteran exhibitor from Newfoundland was in Saint John this week enroute to Montreal.

Mr. B. T. Girouard, manager of the Paramount and Capitol theatres, (F. G. Spencer Company Limited) Amherst, N.S. together with his wife, also his mother and father are enjoying a holiday trip in Maine.

Mr. and Mrs. Williams of the Strand theatre, Chipmen, N.B. were in town this week doing some dating.

Mr. R. G. March, Manager of Twentieth Century-Fox in Saint John, is in Montreal this week conferring with Mr. Myers, general manager. Mr. Myers will be returning to Saint John with Mr. March where he will spend several days.

TRADE headlines



Variety Tent 28 was host at a cocktail party in the club rooms of Variety to visiting officers, representatives, delegates and wives, followed by a buffet dinner in the Prince George Hotel.

Alliance Films Limited has acquired the Canadian rights on four recently produced Jack Broder pictures — *Bride of the Gorilla*, *Basketball Fix*, *Two Dollar Bettor* and *Bushwhacker*, the latter now in production.

Bitter Rice, IFD release, Italian with English titles, proves successful box-office in Canada.

40 Tents of Variety International send chief and other member Barkers to mid-winter meeting Toronto, October 4-5-6.

The former King Theatre, College at Manning, now called The Studio, with new marquee, new equipment, operated by Lionel and Bob Lester, owners, opened Friday, October 5th, with *This Women is Mine*. Italian with English titles; an Alliance Release.

Tales of Hoffmann, IFD release, opens as road show at Towne Cinema. Receives glowing tributes and box-office.

Seven Days to Noon, IFD release, opened Shea's and Eglinton last week to big business.

Angelo, Italian with English titles, opened at Savoy-Toronto last week to good business — an Astral Release.

David and Bathsheba, 20th Century-Fox, now in its fifth week Victoria Theatre, Toronto.

Hollywood-Toronto holds over *The Worm's Eye View* with *Wherever She Goes*—two British produced features playing to big business.

People Will Talk opened at University and Nortown, Toronto, to big business last week—20th Century-Fox.

De Carlo makes hit in Hotel Sahara at Loew's-Uptown, Toronto —J. Arthur Rank picture.

Paramount's *Rhubarb* continues at Imperial, Toronto, held over for second week.

MGM's *Rich, Young and Pretty* held over at Loew's Toronto, business with line-ups.

CAPITAL STORY

By BILL McLAUGHLIN

Anna Neagle-Herbert Wilcox production, *The Lady with a Lamp*, is currently at the Regent Theatre, having replaced *David and Bathsheba* which ran for two weeks at upped prices. The English film was originally intended for the Capitol

Theatre, where it was given a gala charity premiere two weeks previously. But changes in plans for the Royal Party visit to Ottawa and other circumstances lead to the switch to Henry Marshall's Busy Corner theatre, Famous Players' only other theatre in the city.



Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Second Week. *Rhubarb* (Para.) with Ray Milland and Jan Sterling.

LOEW'S
Second Week. *Rich, Young and Pretty* (MGM) Technicolor with Jane Powell and Wendell Corey.

UPTOWN
The Golden Horde (E-U) Technicolor with Ann Blyth and David Farrar.

SHEA'S & EGLINTON
Seven Days to Noon (IFD) with Barry Jones and Olive Sloane.

UNIVERSITY & NORTOWN
People Will Talk (20th-Fox) with Cary Grant and Jeanne Crain.

ODEON-CARLTON
Hotel Sahara (JARO) with Yvonne de Carlo and Peter Ustinov.

HYLAND
Second Week. *No Highway in the Sky* (20th-Fox) with James Stewart and Marlene Dietrich.

VICTORIA
Fifth Week. *David and Bathsheba* (20th-Fox) Technicolor with Gregory Peck and Susan Hayward.

TOWNE CINEMA
Second Week. *Tales of Hoffmann* (IFD) Technicolor with Moira Shearer and Robert Helpmann.

INTERNATIONAL CINEMA
Laughter in Paradise (IFD) with Alastair Sim and Joyce Grenfell.

DOWNTOWN
Sunny Side of the Street (Col.) Super Cinecolor and *Let's Go Navy* (Mono.).

SAYOY
Angelo (Astral) with Renato Baldine and Little Angelo.

BILTMORE
Clancy Street Boys (Mono.) and *Outpost in Morocco* (UA).

STUDIO
This Woman is Mine (Alliance) with Eli Parva.

WINNIPEG

CAPITOL
People Will Talk (20th-Fox) with Cary Grant and Jeanne Crain.

MET
Here Comes the Groom (Para.) with Bing Crosby and Jane Wyman.

ODEON
The Browning Version (JARO) with Michael Redgrave and Jean Kent.

GAILEY
Inside the Walls of Folsom Prison (WB) with Steve Cochran and David Brian.

GARRICK
Meet Me After the Show (20th-Fox) Technicolor with Betty Grable and Macdonald Carey.

VALOUR
Fourth Week. *Last Holiday* (JARO) with Alec Guinness and Kay Walsh.

RIALTO
So Young, So Bad (UA) and *The Spider and the Fly* (20th-Fox).

LYCEUM
The Painted Hills (MGM) with Lassie and Paul Kelly.

DOMINION
Vendetta (RKO) and *Roadblock* (RKO).

GRAND
North West Mounted Police (Para.) Technicolor and *Unconquered* (Para.) Technicolor.

CALGARY

CAPITOL
That's My Boy (Para.) with Dean Martin and Jerry Lewis.

PALACE
Rhubarb (Para.) and *Roadblock* (RKO).

GRAND
The Prince Who Was a Thief (E-U) Technicolor with Tony Curtis and Piper Laurie.

UPTOWN
Hotel Sahara (JARO) with Yvonne de Carlo and Peter Ustinov.

STRAND
Virginia City (WB) and *Let's Go Navy* (Mono.).

MONTREAL

CAPITOL
His Kind of Woman (RKO) with Robert Mitchum and Jane Russell.

LOEW'S
Fourth Week. *Show Boat* (MGM) Technicolor with Kathryn Grayson and Ava Gardner.

PALACE
Second Week. *A Place in the Sun* (Para.) with Montgomery Clift and Elizabeth Taylor.

SNOWDON-OUTREMONT
As Young As You Feel (20th-Fox) with Monty Woolley and Jean Peters.

PRINCESS
Rhubarb (Para.) with Ray Milland and Jan Sterling.

ORPHEUM
Fourth Week. *David and Bathsheba* (20th-Fox) Technicolor with Gregory Peck and Susan Hayward.

IMPERIAL
The Tall Target (MGM) and *All American Co-Ed* (Alliance).

AVENUE
Second Week. *Seven Days to Noon* (IFD) with Barry Jones and Olive Sloane.

KENT
Second Week. *The Clouded Yellow* (JARO) with Jean Simmons and Trevor Howard.

SYSTEM
One Million B.C. (Alliance) and *Things to Come* (UA).

VANCOUVER

VOGUE
Meet Me After the Show (20th-Fox) Technicolor with Betty Grable and Macdonald Carey.

CAPITOL
On Moonlight Bay (WB) Technicolor with Doris Day and Gordon MacRae.

STRAND
Happy Go Lovely (RKO) Technicolor with Vera Ellen and David Niven.

ORPHEUM
People Will Talk (20th-Fox) with Cary Grant and Jeanne Crain.

Plenty of fine pictures to be thankful for over Thanksgiving Holiday week-end. The Capitol played a road show on the holiday but pre-empted Bing Crosby's *Here Comes the Groom* on Sunday midnight. Manager Gord. Beavis gave his patrons at the Odeon an entertaining holiday attraction in Betty Grable's *Meet Me After the Show*, and Manager Ernie Warren started off the big week with *Hotel Sahara*.

Sadler's Wells Theatre Ballet played to standing room only at the matinee and evening performances in the big Capitol Theatre on Thanksgiving Day. Ray Tubman, manager of the ace Famous Players' house, also reports brisk demand for pasteboards on the part of theatre-goers who want to see Mr. Roberts. The New York stage hit takes over the Capitol on Monday, October 15 for two evening performances and one matinee.

Local theatre managers hope the proposed investigation of monster bingo games by the Ontario Motion Picture Theatre Association will bring about some provincial restrictions against what they term is unfair competition. Two huge bingo sessions were staged here during the past week. Over \$7,000 in prizes, including a Buick car priced at \$3,282, were given away to the winners at the Auditorium before an overflow crowd of 8,000 bingo addicts. Two cars were the main prizes fought over by a huge crowd at the Coliseum. And more bingo games are yet to come.

Thanksgiving Day was ushered in with the usual crop of midnight-before-the-holiday shows. There was a time when Sunday night shows were confined to the larger uptown first-runs. Now, every neighborhood theatre and Drive-In spot goes for the pre-holiday owl performance.

Manager Ernie Warren has another big hit at his Little Elgin Theatre. *Bitter Rice* opened to big business and a favorable press and is now on the second week of what points to a long run at the arty Elgin Street theatre.

CINEMA
On the Riviera (20th-Fox) Technicolor and *My Forbidden Past* (RKO).

PLAZA
Hotel Sahara (JARO) with Yvonne de Carlo and Peter Ustinov.

STUDIO
Fifth Week. *Bitter Rice* (IFD) with Silvana Mangano.

SAINT JOHN

CAPITOL
People Will Talk (20th-Fox) with Cary Grant and Jeanne Crain.

PARAMOUNT
Angels in the Outfield (MGM) with Paul Douglas and Janet Leigh.

STRAND
Meet Me After the Show (20th-Fox) Technicolor with Betty Grable and Macdonald Carey.

Box Office - Plus

EXHIBITORS PLEASE NOTE

If you will spare us only a moment or so of your Screen Time during each performance, we will provide you with a new source of extra and steady net income without any additional expense what-so-ever.

Audio Pictures Limited, are pleased to announce their appointment as exclusive distributors in Canada for Alexander Films.



WALTER ELLABY
Sales Director

Alexander Films

These short coloured film playlets are sponsored by National and Local Advertisers. The playing time of each film is limited to sixty seconds, or less. Alexander Playlets are currently being booked in more than ten thousand theatres in the United States and Canada. There are over five thousand playlets available in the library.



RICHARD STILWELL
Managing Director



ARTHUR GOTTLIEB
President

AUDIO PICTURES LIMITED

PRODUCERS OF
INDUSTRIAL—COMMERCIAL
AND
T.V. FILMS

AN ASSOCIATE COMPANY OF

Film Laboratories of Canada Limited

310 Lakeshore Road Toronto 14, Ontario
MURRAY 7226

International Film Distributors LIMITED

*is Proud
to
Announce...*

A Distribution Agreement With
LUX FILM DIST. CORP.
of Italy and the U.S.A.

*For the exclusive distribution in Canada of a group of
8 outstanding foreign productions for the
1951-52 season. The first release is*

"Bitter Rice"

starring

SILVANA MANGANO
The Dynamic New Screen Sensation

Currently in its 6th week in Toronto and 5th week in Vancouver
and playing to record-breaking business

*To be followed by seven untitled productions to be
selected from the finest films produced in Italy!*

KEEP YOUR  ON.....

IFD

TORONTO • MONTREAL • SAINT JOHN
WINNIPEG • CALGARY • VANCOUVER